





-  Very Important
-  Must Fill
-  Quite Helpful
-  Isn't Important

Logo Requirement Questionnaire



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Your name



Name of your company



Type of your organisation



Aim / Objective of your organisation



Work or Service your organisation provides



What kind of logo do you want?



For example textual, graphical, 3D etc.

Do you have any similar examples
or samples of logos you like?



Who are your competitors?



Or similar companies like yours.

You can give links or name of the companies.

Colour schemes or
Corporate Colour? If any.



Do you have deadline or priority of the job?



Where is the logo going to be used?



Website / Documents / Prints?

Any Special Instruction or Notes?

